

KUBE *Offredi Design*



In an increasingly complex and fast world, excessively full of ideas and information, there is a strong desire to lighten and slow down experiences, simplifying and enhancing normality.

From this viewpoint, the home becomes an intimate space with individual features, without excesses, where technology plays a role but not a dominant one, without anything superficial, with functional yet simple elements.

Kube, the new Snaidero kitchen designed by Giovanni Offredi, meets requirements for clearly distinct and identifiable kitchens, as well as "normal" ones, thanks to its clear-cut design and its simple, yet up-to-date and dynamic shapes.

ESSENTIAL REFINEMENT AND ELEGANCE

The **Kube** kitchen expresses refined style, with simple lines and great practicality and functionality, based on the interplay of volume and space and the sophisticated balance of work units with their different functions.

With its essential design, this kitchen provides simple, yet up-to-date and dynamic shapes. It is a harmonious blend of elementary prisms and minimalist square elements, providing contrasting functional work units for a structured overall effect.

The distinguishing features of **Kube** are its horizontal and vertical lines, with striking contrasting shapes, materials and colours, which convey a feeling of sturdiness and duration, as well as a simple and immediately identifiable style.

VISIBILITY

For **Kube**, visibility is the outcome of a blend of harmonious and functional shapes, materials, colours and distinct contrasts, which convey a feeling of sturdiness and versatility.

Visually, **Kube** appears suspended above the floor, thanks to a plinth in aluminium finish in reflecting mirror. Its slim 2cm worktop adds a "concealed" optical effect, while extra thick functional work units stand out.

The choice of WHITE and WOOD emphasises its clear-cut lines, while the warm appeal of Elm enhances the professional aspect of the work unit. The wood employed is "technical" in its lines and colours, highlighted by its many veins. The features of wood grains extend and blend for a homogenous and subtle colour, creating a suffused and warm effect.

MAXIMUM FUNCTIONALITY WITH SIMPLE DETAILS

Kube optimizes all available space, with its structural organization and highly systematic visual effect.

Work areas are simple and free from anything superfluous, while different functions (washing, cooking, food preparation and storage) harmoniously combine.

The functional area extends with its simple and clear-cut line, and a worktop with a continuous shelf with fitted light above. A highly versatile, projecting and compact sink and hob unit stands out in this area, enhanced with an elegant extractor hood with a design that matches the style of the kitchen, patented by Snaidero.

The work unit is available in Stainless Steel, Solid Surface, Quartz, Ecorite, Marble and laminate. It has a recessed storage space with a 3mm edge projecting from the worktop, providing improved functionality in the work area.

The shelf with custom-sized strip lighting is incorporated in the food preparation and working area and equipped with electrical sockets and switch. A light is provided that extends the entire length of the shelf.

The work area is made complete with an elegant open element in stainless steel equipped with a middle shelf with the same finish. This is a practical and elegant place for accessories especially during washing and food preparation activities.

Compact or standard household appliances can be housed in elegant counter-top units. Below, these units are equipped with practical storage drawers.

Requirements for increased storage space or for a different layout can be met by including wall units with H. 54cm, available in the same finishes as doors, or by adding spacious cupboards with D. 75cm, which act as furnishing elements and storage areas. Thanks to a plinth aligned with doors, they add clear-cut and linear appeal, in line with the design philosophy of this kitchen.

Extra thick doors (22mm), without handles, can be opened using a Blum Servo-drive device or an elegant handle with an Elm, gloss white lacquer or stainless steel finish.

In the island version, a central unit can be used as a WORK AREA or as a simple FOOD PREPARATION AREA.

In the former, the bar unit recaptures the appeal of the hob-sink unit, adding chopping boards and pot-stands. It provides an area with accessories, which extends from the work area to the handy and attractive lunch / breakfast table.

In the latter, it provides a practical area to aid food preparation. It becomes an important place that provides the pleasure of cooking and getting together.

LUMINOSITY

Light is a fundamental aspect for **Kube**, following the same straight line of its shapes, adding intimacy and atmosphere to the kitchen and becoming an attractive and elegant feature on its own.

Custom-sized fluorescent strip lighting is fitted:

- Along the long shelf in the wall arrangement, lighting up the food preparation area.
- In an under-top position on the central island unit and in a large suspended rack, lighting up the table, sink and food preparation area.

Kube is a highly visible kitchen that conveys an overall idea of elegance, sturdiness and rational, not ostentatious, design, providing a home that will not let itself be dominated by the designer, but that respects those who live in it, their know-how, and their guests.

THE NAME: KUBE

This "visually" evocative name recalls a geometrical volume, clear-cut lines and simple shapes. In fact, the cube is a symbol of stability, which, in classical philosophy, represents everything solid that firmly concerns materials.

Kube expresses moderate essential design, and refined style.

Kube is a Community registered product.

THE DESIGNER: GIOVANNI OFFREDI

Giovanni Offredi, of Milan, began his career as a designer in 1963. His style has always featured a subtle aesthetic-technical assessment of his products. In his designs, balance is achieved with careful and incisive proportions, and with a flexible concreteness that combines with creativity free from conventional restrictions.

Offredi has devoted himself to various design sectors. His designs, for well-known Italian and foreign companies, include furniture, lights, objects and complementary furnishing items, entire collections for kitchens, sofas, wardrobes, as well as televisions and telephones. He has also designed many elegant exhibition stands in Milan, Paris and Cologne, including entire shop fittings.

His partnership with Snaidero began in 1984 with the Krios model, a highly refined and attractive linear kitchen with innovative design. This collaboration continued with the Kalia kitchen (1986) and the Pragma kitchen (1987), as well as the highly successful Contralto kitchen in 1988. In 2006, he designed **Kube**, which made its premiere at the Furniture Fair in Milan in April the same year.

Architect Giovanni Offredi died in 2007, and was succeeded by his son, Engineer Ferdinando Offredi, who has taken over activities at his studio.

Other well-known companies that have linked their names with Design Offredi include: Saporiti, Leucos, Face-Alcatel, Sirrah, Ultravox and Bazzani. Confirming the validity of his work, we must remember that Giovanni Offredi has received many commendations and has won many awards: two commendations at the Golden Compass Awards, three "Oscar de la Nouveauté" in Paris, five commendations and the Smau Industrial Design Award, the Trieste Award, four Mia-Print Awards and two Formica-Domus Awards. Moreover, some of his works are exhibited at the Museum of Modern Art in New York and at the Victoria and Albert Museum in London.

TECHNICAL FEATURES

DOORS

- 22mm thick with/without handles (in this case, it is equipped with a Blum Servo-drive device)
- Gloss, matt and metallic lacquers in the Snaidero range
- Elm wood

CARCASS

- White (can be personalized)
- Silver grey (can be personalized)

WORKTOPS

- Stainless steel
- Solid Surface
- Quartz
- Laminate Unicolor
- Marble

HANDLES

- Steel
- Elm
- Gloss white lacquer

BACK PANELS

- Stainless steel
- Laminate
- Elm
- Ecorite
- Marble
- Quartz
- Solid Surface

WALL WORK UNITS

- Stainless Steel
- Solid Surface
- Ecorite

- Marble
- Laminate
- Quartz

SHELVES

- 70mm thick
- With fitted lights
- Aluminium front with stainless steel finish

SPECIAL FEATURES

- Wall work units in Stainless steel, Solid Surface, Quartz, Ecorite, marble, and laminate, L. 180 cm;
- Tangential extractor hood (90cm) with 800m³/h motor and open wall unit (90cm) integrated with stainless steel unit;
- Custom-sized shelf with strip lighting, incorporated in the food preparation and working area, equipped with electrical sockets and switch;
- Cupboards, D.75cm, for inserting ELDOM appliances (oven, coffee-maker, water dispenser, wine cooler, refrigerator, etc.);
- Central island with bar unit 360cm (length) x 120cm (depth) with unit, Solid Surface. Work unit dimensions: 210x120cm, and table in Elm;
- Tubular handle for door opening in steel, elm, gloss white lacquer, or without handles and with a Blum Servo-drive device instead;
- Plinths with reflecting mirror finish;
- Rack with fluorescent lights for centre of room.

IMAGES SELECTION



Kube, in elm finish

The **Kube** kitchen expresses refined style, with simple lines and great practicality and functionality, based on the interplay of volume and space and the sophisticated balance of work units with their different functions.



Kube in elm finish, with central island with bar unit

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Kube white ice gloss laquer

Kube optimizes all available space, with its structural organization and highly systematic visual effect.

Work areas are simple and free from anything superfluous, while different functions (washing, cooking, food preparation and storage) harmoniously combine.

For further information and images, please visit the Press Area of our website www.snaidero.com or write to press@snaidero.it.